

# HUNTER JONES

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## **EXPERIENCE** JGK INC. NY, NY Intern, 2007-2008

Collaborated with agents to tailor photography portfolios to fit the image of prospective clients.  
Worked with agents to select and book models, stylists, and other artists to fit the needs and attitudes of current campaigns or editorials.  
Scouted and researched new clients whose brand image and previous campaigns match the style of specific photographers and stylists.  
Managed schedules, budgets, and logistics as a Production Assistant on photo shoots.  
Assisted in allocating finances and tracking production budgets for photo shoots.

## BANANA REPUBLIC, RICHMOND VA Sales Associate, 2003-2006

Applied service-based selling techniques to drive sales and build customer relationships.  
Advised customers on selecting appropriate items based on my experience and knowledge of the merchandise.  
Assisted managers in implementing new store layouts, window displays, and point of purchase displays for each season.  
Adjusted merchandise layouts to increase sales of underperforming merchandise.

## VIRGINIA TECH ATHLETIC DEPARTMENT BLACKSBURG VA Group Pilates Instructor , 2004-2005

Trained and certified by the Virginia Tech Athletic Department to lead group fitness instruction.  
Prepared and coordinated Pilates programs for up to 20 students, tailored to skill levels from beginning to advanced.

## MIDDLE SCHOOL MENTOR, BLACKSBURG VA Leader, 2004-2008

Created and organized bi-weekly programs for up to 80 local students ages 11 to 14.  
Mentored middle school girls through one-on-one counseling and facilitated group discussions

## **EDUCATION** VIRGINIA TECH Bachelor of Science, May 2008

Double Major in Fashion Merchandising and Apparel Design. Major GPA: 3.57, Overall GPA: 3.35.  
Attended European Foreign Study Program in Milan, Paris, and London.  
Member of Kappa Omicron Nu and Phi Omicron Upsilon Honor Societies, for students demonstrating academic excellence.

## SCHOOL OF VISUAL ARTS Continuing Education

Designing With Type, Fall 2009  
Taught by Ed Benguait  
Basic Graphic Design, Fall 2009  
Taught by Skip Sorvino

## **ACTIVITIES** Avid reader of Design, Advertising, and Fashion Industry print publications, online journals, and blogs. Strong interest in and knowledge of cultural, political, environmental, and economic current events. In depth appreciation for photography and art with experience in both.

## **SKILLS** Photoshop, Illustrator, InDesign, Microsoft Office